



THINKING OF NEW WAYS TO ENGAGE THROUGH THE NCAR EXPLORER SERIES

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15 SEPTEMBER 2022





The NCAR Explorer Series...



...was started in 2016 to highlight NCAR science through:

- ❖ Lectures
- ❖ Panels
- ❖ Conversations
- ❖ Film screenings
- ❖ Special events
- ❖ Videos

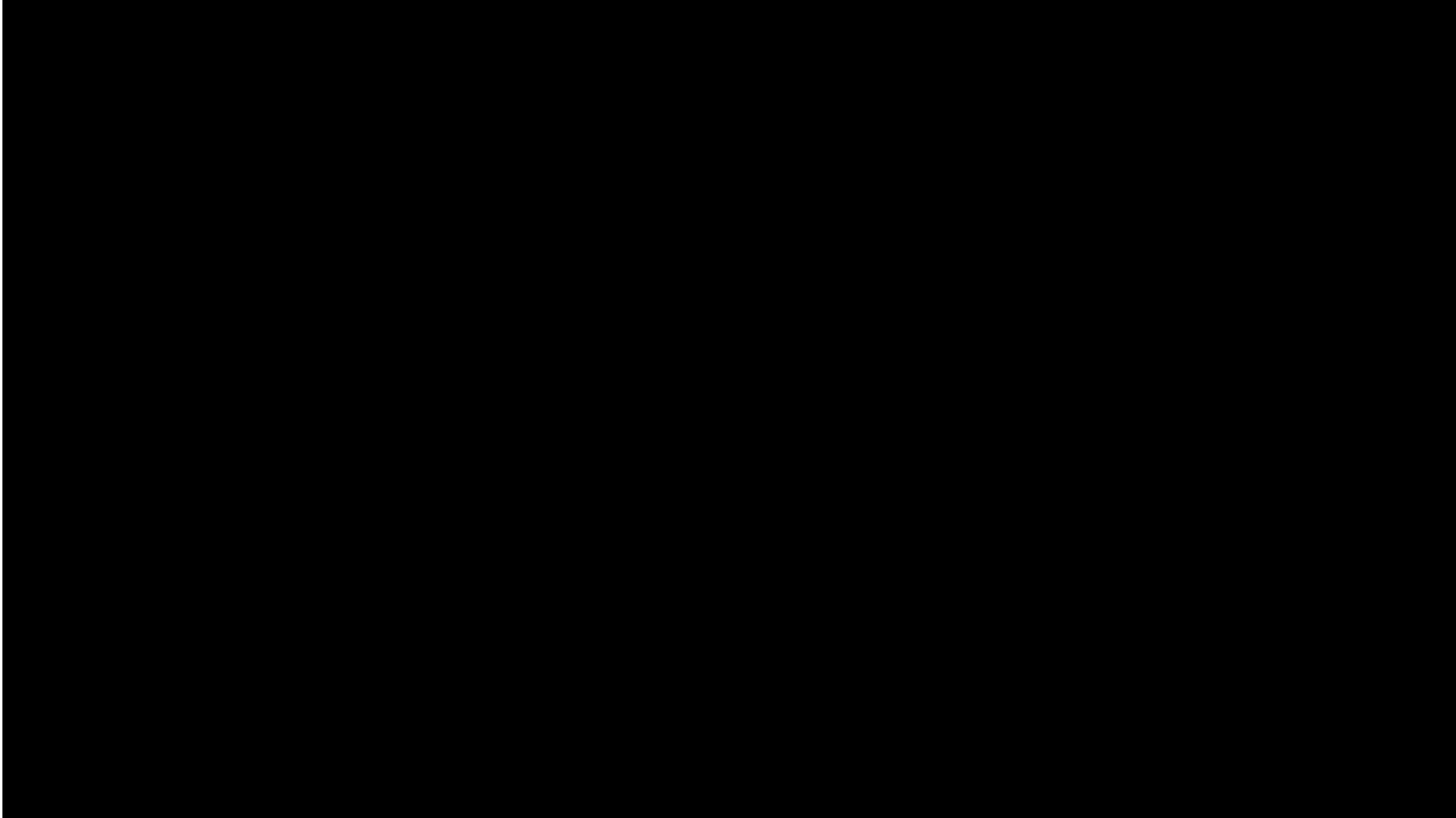


In this presentation

- ❖ Supporting scientists ahead of events
- ❖ Expanding types of events and reaching new audiences
- ❖ Other lessons learned in a virtual world



<https://stemforall2021.videohall.com/>



Supporting Our Scientists

- ❖ Introductory meeting
- ❖ Feedback on abstracts and presentation leading up to the event
- ❖ Guidance on engaging with different audiences
- ❖ Practice talks
- ❖ Video production experience



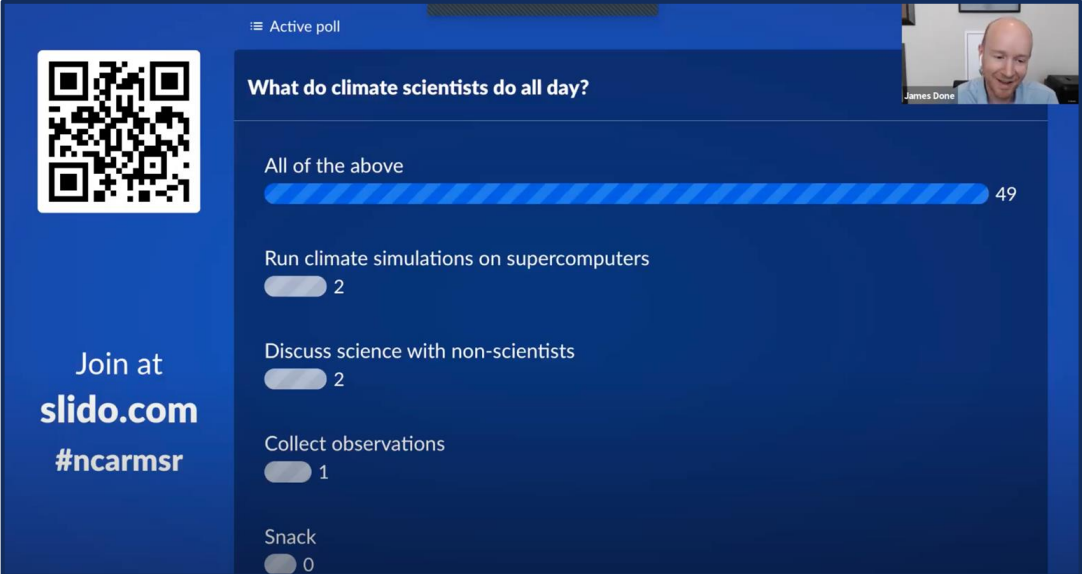
New Events Reaching New Audiences



- ❖ Conversation events are an alternative to traditional science lectures
- ❖ Serie del explorador – Spanish-language events
- ❖ Partnerships with local institutions

Lessons (Virtually) Learned

- ❖ Leave time and plan for audience interaction (Slido works great!)
- ❖ Determine an event time that best works for your community
- ❖ Communication
- ❖ What can you do for your live audience?



The screenshot shows a Slido poll interface with a blue background. On the left, there is a QR code and the text "Join at slido.com #ncarmsr". The main area displays the poll question "What do climate scientists do all day?" with four options and their respective counts:

Option	Count
All of the above	49
Run climate simulations on supercomputers	2
Discuss science with non-scientists	2
Collect observations	1
Snack	0

A small video feed in the top right corner shows a man named James Done.

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<https://bit.ly/ncar-explorer-series>



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This material is based upon work supported by the National Center for Atmospheric Research, which is a major facility sponsored by the National Science Foundation under Cooperative Agreement No. 1852977.